CareerPlug
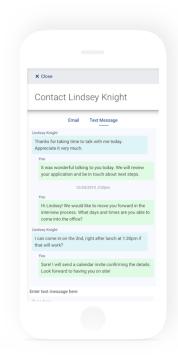
Example of sending texts through CareerPlug App

Text Applicants

Text messaging ensures that you can get an applicant in for an interview and move them through the hiring process as quickly as possible.

Create Templates for Text Messaging

Text message templates work just like email templates. When you use a text message template, applicants to whom you send texts to will automatically be advanced in the hiring process.

Everything You Need, All in App

Message and advance candidates all in one place, all in app. You can even set up email notifications along with in app notifications to put you in touch with top candidates faster.

Text Messages...

are opened
4.9x
more than email

receive
7.5x
more responses than email

are responded to
60x
faster than email

37% of hourly workers list being hired quickly as the most important factor as a jobseeker.

"The new text recruiting feature is fantastic. It's simple, gets a fairly immediate response (unlike voicemail), and it's considerably faster than any other option."

- Keven Elwood, College Hunks Hauling Junk & Moving